

ICC's certificate on how to conduct import/export transactions and do business internationally



ICC  
ACADEMY

## INTRODUCING THE EXPORT/IMPORT CERTIFICATE

### About

The ICC Academy Export/Import Certificate (EIC) is a certification programme providing comprehensive and practical knowledge on how to conduct export/import transactions and do internationally business. The Certificate covers a wide range of subjects on international business transactions and contracts, export and import finance, international logistics, shipping and sourcing. This easy-to-understand programme to international trade is at the same time a detailed reference for any experienced practitioner.

### Courses Outline

- Course 1 International Trade and Export/Import Transactions
- Course 2 International Business Transactions and Contracts
- Course 3 Export-Import Finance - Payment and Security Devices
- Course 4 International Logistics, Shipping, and Sourcing
- Course 5 Global Business Management: Strategies and Structures

### Key Features

- Accessibility and learning flexibility – each lesson can be taken anytime, anywhere and on any device.
- Interactive learning experience delivered by an award-winning e-learning production house.
- Produced in close collaboration with the course author Guillermo C. Jimenez – the author the ICC best-seller 'ICC Guide to Export/Import: Global Standards for International Trade'.
- A virtual coach assists and guides you through each interactive lesson to achieve the learning goals.
- Exam is proctored 'live' via the Internet and can be scheduled any time.

### Target Audience

Export and import managers, trade finance bankers, forwarders and carriers, customs brokers, private and government inspectors and auditors, insurance providers, trade lawyers and trade promotion executives.

### Price

Introductory price for the full certification is USD 549. This price includes membership of the ICC Academy for a 12-month period, access to the 5 online training courses, as well as a one-time attempt at the assessment exam. Upon passing the examination, learners receive a certificate signed by the ICC Secretary General, and further on can use the 'EIC' designation. [Click here to learn about the EIC.](#)



# WORLD CLASS TRAINING FROM THE WORLD BUSINESS ORGANIZATION

## About the ICC Academy

The ICC Academy offers a wide range of specialized e-learning courses and online certifications for trade professionals worldwide.

We are part of the International Chamber of Commerce – the world's largest business organization with close to 100 years of experience in defining commercial rules and standards to support international trade.

Our courses and examinations are designed by leading industry experts drawn from ICC's global network.

## Our Areas of Work



E-learning



Events



Accredited Training



Webinars

